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It's Not Over Yet!: Reclaiming Your Real Beauty Power In Your 40s, 50s And Beyond



Synopsis

When a woman reaches a certain age, she comes to a crossroads. Will she try to stay young as a "Daisy Dukes & Ugg boots lady" OR will she resign herself to be a frumpy "Sweatpants and Baseball Cap lady" OR continue to ROCK IT as a still head turning "I love my BEAUTY POWER lady?" In "It's Not Over Yet!", Sally Van Swearingen reveals how to reclaim your beauty edge as you move into your second half of life; rediscovering the joys of getting gorgeous, in an age-adapted but sexy and playful way. Sally shares her funny and insightful revelations, her own "get-a-clue" journey that brought her back from "Post-40 Invisible Mom" to "50s and Fabulous Hottie". She also shares insider beauty secrets and wisdom she gained by making over 5,000 women even more beautiful as a hair and make-up artist. "If I can do it, you can do it," says beauty guru, Sally Van Swearingen.

Book Information

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Customer Reviews

Good, down to earth information. I enjoyed the book. Enjoyable read. Guidance for "finding your own " style no matter your age. A good book for all ages.

This book offers a fresh, personal, witty and insightful perspective on the subject of "Aging Gracefully", Yes, it's got lots of anecdotes about her personal experiences, and she does do a little "name dropping", but Sally's been in the beauty trenches for a long time and has lots of valuable experience to share. I thoroughly enjoyed it!

This book really is all about you. Sally includes worksheets to help you make the book more relevant to your own life. I really like the positive messages about being who you are. Sally doesn't expect everyone to be model perfect. She advocates being the best you that you can be. Definitely a must read for those of us over 50 and wanting to spruce things up a bit!

Enjoyed this book very much. Very encouraging for those of us who may be considered by others as "over the hill" just because we're 50 or over 50. Was disappointed to see that her websites were tagged as potentially harmful. Would like to see that remedied.

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Also, makeup techniques that look good for a camera may look overdone or bizarre in real life in the daylight.

It was excellent! Many useful beauty tips and written with "heart and intelligence", for women of all ages..You would definitely refer to it again and again!

Sally's years of experience are clearly evident as she steers those of us in our "second half" of life through many helpful suggestions on reclaiming and holding on to our Real Beauty Power.

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